



# LEADING THE GLOBAL TRANSFORMATION TOWARDS THE WORLD WE WANT

Lise Kingo  
CEO & Executive Director  
United Nations Global Compact

The world in 1999

# A HUMAN FACE TO THE GLOBAL MARKET

*I propose that you, the business leaders... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.*

Kofi Annan, UN Secretary-General (1997–2006)



**United Nations**  
Global Compact

# A ROADMAP TO ACHIEVE THE AFRICA WE WANT



# THE MOST IMPORTANT UN WEEK SINCE 2015



# WE'RE NOT ON TRACK



**13** CLIMATE ACTION



Towards 3°C global warming

**14** LIFE BELOW WATER



8 million tons of plastic enters the ocean

**5** GENDER EQUALITY



Gender equality is 202 years away

**10** REDUCED INEQUALITIES



Inequality is growing

**3** GOOD HEALTH AND WELL-BEING



90% of children breathe toxic air

**2** ZERO HUNGER



820 million go hungry

**15** LIFE ON LAND



One million species face extinction

# BUSINESS IS TAKING ACTION

AT WHAT LEVELS WITHIN  
YOUR COMPANY ARE  
CORPORATE RESPONSIBILITY  
POLICIES AND STRATEGIES  
DEVELOPED AND/OR  
EVALUATED?

67%  
CEO

21%  
MIDDLE  
MANAGEMENT

50%  
SENIOR  
MANAGEMENT

41%  
CORPORATE  
RESPONSIBILITY  
OR ETHICS  
OFFICER

44%  
BOARD OF  
DIRECTORS

81%

OF COMPANIES  
REPORT THAT THEY  
ARE TAKING ACTION  
TO ADVANCE THE  
GLOBAL GOALS

89%

OF COMPANIES  
REPORT THAT  
THEY HAVE  
POLICIES/PRACTICES  
ON ALL TEN  
PRINCIPLES

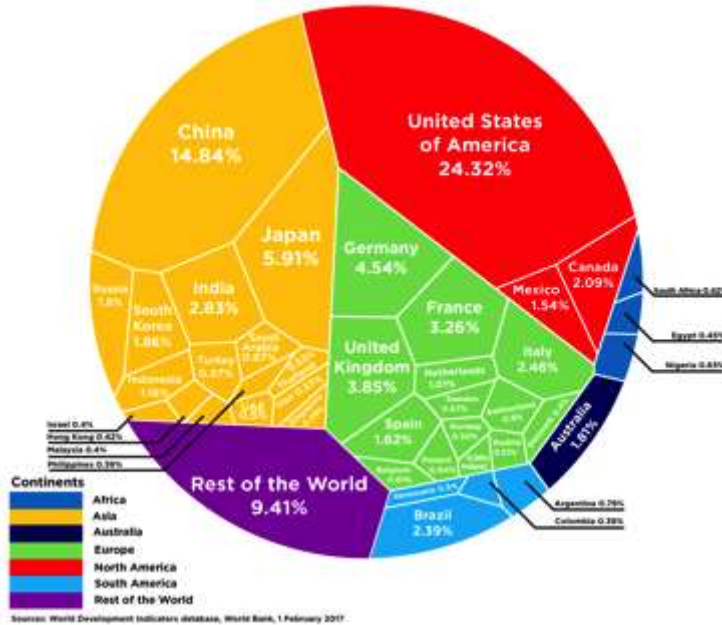
# OPPORTUNITIES

Delivering on the Global Goals in Africa could open up an economic prize of \$ 1.1 trillion by 2030, and create 85 million new jobs

- Invest in women – gender equality could add 26% to global GDP (McKinsey)
- Invest in the next generation – unlock the potential of the almost 34 million young people in Nigeria
- Invest in equitable green growth – lack of access to reliable energy costs Nigeria \$29 billion a year (IMF)
- Invest in sustainable food production –unlock economic potential of \$367 billion and 21 million new jobs (Better Business Better Africa)
- Combat corruption – corruption could cost Nigeria 37% of GDP (PwC)



# UNLOCKING ECONOMIC OPPORTUNITIES CAN CLOSE THE FINANCE GAP



3% of total global GDP



1% of total global wealth assets



# WORKING TOGETHER TO DELIVER IMPACT

## SDG AMBITION

Mainstream the 10 Principles and the Global Goals into business strategy, operations and stakeholder engagement

## TARGET GENDER EQUALITY

Set ambitious target and increase women's leadership at all levels in business, including in the supply chain

## TARGET CLIMATE 1.5°C

Set ambitious science-based targets and take business action to deliver on a 1.5°C future



Young SDG Innovators



# LET'S BE ACTIVISTS



## LET'S BE LEADERS

“There is great work to be done; we have no room for either cynicism or apathy. We should strive together, to deliver for all”.

Muhammad-Bande  
President of the 74th Session of the  
UN General Assembly  
September 24th 2019

